## **ACRA Logo Using Policy**

## Our Logo



## Logo Placement and Recommended Usage

Name Card of ACRA: Front bottom middle

ACRA logo used by Member:

Logo use in company name card and letterhead is welcomed.

Place in ACRA member company name card and letterhead: No restricted place but should be in the following format



Fellow/Corporate/Associate member of ACRA

For name card:

Size: Diameter of circle is 7mm, Font size is 8, Font type is italic Arial Narrow.

For letterhead:

Size: Diameter of circle is 10mm, Font size is 10, Font type is italic Arial Narrow.

ACRA member is welcome to put ACRA logo in their company name card and letterhead; Only company hold valid membership of ACRA could distribute company name card and letterhead with ACRA logo;

Member is <u>not allowed</u> to use ACRA logo in any other printing material without prior approval from ACRA;

All usage of ACRA logo in any printed material should submit application in writing providing a sample of printed material and the proposed usage of logo in detail. The council will consider all applications separately.